

## POLYTECHNIC OF MEÐIMURJE IN ČAKOVEC

COURSE SYLLABUS											
ACADEMIC YEAR: 2020/2021											
1. GENERAL COURSE INFORMATION											
1.1 Course name	Bu	siness Germ	nan	11							
1.2 Study program/s	Undergraduate professional study Tourism and Sports Management										
1.3 Course status (O,E)		<b>1.6 Mode of</b> Lectures 30									
1.4 Course code		instruction Exercises 30									
1.5 Course abbreviation		(number of Seminars									
1.6 Semester	Ш					ho	urs)	E-le	arning		
1.7 ECTS	4				1.7	Pla	ce and	Premises of the Polytechnic of			
						tin	ne of	Me	đimurje ir	۱ Čako	/ec,
						ins	truction	acc	ording to <sup>•</sup>	the sch	nedule
								pub	lished on	the we	ebsite.
2. TEACHING STAFF	1										
2.1 Course leader/s-title	Ma	artina Soboč	an,	senior	cor	ntac	t	mai	tina.sobo	can@r	nev.hr
	lec	cturer									
					cor	ntac	t				
2.2 Assistant/s- title					cor	ntac	t				
					cor	ntac	t				
2.3 Instruction held by-					cor	ntac	t				
title											
3. COURSE DESCRIPTION	SE DESCRIPTION										
3.1 Course goals	De	efine market	ing,	advertisi	ng, t	rade	e tairs, trade	e tair	goals and	a touris	sm. Classify
	pa co	malaint Da	Gei	man, iu	entir	y (0 +ho	tourism on	nu i d to	ornulate	a response	ponse to a
	20	d the basic (	SCIIL	conts in t	ho fi	old (	of sports D		at the pro	actions	innovation
	in	in German									
3.2 Prerequisites	Bu	Business German Louirse completed									
3.3 Course outcomes	Af	After successfully completing the course students will be able to:									
	01	L - Define ma	arke	ting. adv	ertisi	ng.	trade fairs.	trad	e fair obie	ectives.	tourism
		and passe	nge	r classific	atior	ים ו in (	German.		<b>,</b> -	· · · · <b>,</b>	
	02	O2 - Recognize the complaint and formulate a response to the complaint in									
		German.									
	03	3 - Describe t	he t	tourist at	tract	ions	of Croatia	and	the basic	concep	ots of
		sports in t	he (	German la	angu	age.					
	O4 - Present the product / innovation in German.										
3.4 Course content	Th	e course c	onta	ains the	follo	owir	ng topics: I	marl	keting, ev	vent n	narketing -
	ex	ample, adve	rtisi	ng, fairs -	desc	cript	ion, goals, o	rgar	nization, e	xample	es, tourism,
	tra	vellers, tou	rism	in Croat	tia, t	renc	ds in tourism	n, c	omplaints	and r	esponse to
	со	mplaints, ba	sic o	concepts	relat	ed t	o sports, et	c. Ea	ich topic i	s accor	npanied by
	ma	aterial with	n g	rammar,	wh	nch	IS a cor	npo	nent of	expre	ssion and
2 E Tupos of courses	со	mmunicatio	nin	the area	or a	part	Blended o		Individual		
5.5 Types of coursework	х	Lectures	х	Exercises			learning	х	activities		Laboratory
		Seminars		Distant			Field	1	Multimed	ia	
		and		learning			classes		and		Mentorship

	0	)ther							
3.6 Language of									
instruction									
3.7 Monitoring students'	2	Classia	ttondanco		Sominars			Eccov	
work (enter the	2 Class attendance				Seminars			Essay	
number of ECTS	Class activity				Project			Report/paper	
credits for each	0.5 Midterm exams			1	Practical task			Continuo	us ze check
activity so that the	Written evam				Experimental w	ork	0.5	Presenta	tion
ECTS credits is equal	1	Oral ex	zam		' Research				
to the total ECTS	-	Orarez			Nesearch				
value of the course,									
1 ECTS = 30 hours)									
3.8 Assessment and					_				
evaluation of			Activity specific	cation	Percent	%	Рс	oints	
students' work				Assessmen	t during instruct	tion			
during classes and at		Pres	entation		10%			10	
the final exam		Midt	erm exam 1		35%			35	
		Oral	erin exam		20%			35 20	
		Orai	exam		2076			20	
			Exam assessme	ent for the s	students who fa	iled to f	fullfil all	the	
			obligate	ory require	ments during th	e seme	ster		
		Writ	ten exam		70%			70	
		Oral	exam		20%			20	
		Tota	1:		100%		1	.00	
3 9 Assessment criteria -									
analysis nor learning			Ways of	fevaluatin	g learning outco	omes			
analysis per learning			Ways of Presentatio	fevaluatin	g learning outco Mid-term	omes Mid-	term	Oral	Total
analysis per learning outcomes			Ways of Presentatio n	fevaluatin	g learning outco Mid-term exam 1	omes Mid- exa	term m 2	Oral exam	Total
analysis per learning outcomes	Outo	come 1	Ways o Presentatio n	fevaluatin	g learning outco Mid-term exam 1 35	Mid- exa	term m 2	Oral exam 10	Total 50
analysis per learning outcomes	Outo	come 1 come 2	Ways o Presentatio n	f evaluatin <sub>i</sub>	g learning outco Mid-term exam 1 35	omes Mid- exa	term m 2 0	Oral exam 10	<b>Total</b> 50 10
analysis per learning outcomes	Outo Outo Outo	come 1 come 2 come 3 come 4	Ways of Presentatio n 10	f evaluatin	g learning outco Mid-term exam 1 35	Mid- exa	term m 2 5 0 0	Oral exam 10 10	<b>Total</b> 50 10 30
analysis per learning outcomes	Outo Outo Outo	come 1 come 2 come 3 come 4	Ways of Presentatio n 10	fevaluatin	g learning outco Mid-term exam 1 35	Mid- exa 5 1 2	term m 2 5 0 0	<b>Oral</b> <u>exam</u> 10 10	<b>Total</b> 50 10 30 10
analysis per learning outcomes	Outo Outo Outo Outo	come 1 come 2 come 3 come 4	Ways or Presentatio n 10	fevaluatin	g learning outco Mid-term exam 1 35	Mid- exa 5 1 2	term m 2 5 0 0	Oral exam 10 10	<b>Total</b> 50 10 30 10
analysis per learning outcomes	Outo Outo Outo Outo not-	come 1 come 2 come 3 come 4 come related	Ways or Presentatio n 10	f evaluatin <sub>i</sub>	g learning outco Mid-term exam 1 35	Mid- exa 5 1 2	term m 2 5 0 0	Oral exam 10 10	<b>Total</b> 50 10 30 10
analysis per learning outcomes	Outo Outo Outo Outo not- Tota	come 1 come 2 come 3 come 4 come related	Ways of Presentatio n 10 10 10	fevaluatin	g learning outco Mid-term exam 1 35	Mid-1           exa           11           2           3	term m 2 5 0 0 0	Oral exam 10 10 20	Total           50           10           30           10           30           10
analysis per learning outcomes	Outo Outo Outo Outo Not- Tota	come 1 come 2 come 3 come 4 come related	Ways or Presentatio n 10 10 10 0utcomes (in	f evaluating	g learning outco Mid-term exam 1 35 35 35 35 pass the mid	Mid- exa 1 2 1 2 3 - term	term m 2 5 0 0 5 5 exam/	Oral exam 10 10 20 (exam the	Total           50           10           30           10           30           100           estudent
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad	come 1 come 2 come 3 come 4 come related hi ling of c	Ways of Presentatio n 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0	f evaluating order to % points f	g learning outco Mid-term exam 1 35 35 35 35 pass the mid for each learn	Mid- exa 1 2 2 3 -term ning o	term m 2 5 0 0 0 5 5 exam/ utcom	Oral exam 10 10 20 /exam the e)	Total           50           10           30           10           30           10           student
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad Point	come 1 come 2 come 3 come 4 come related al ling of c c achiev ts G	Ways of Presentatio n 10 10 10 0utcomes (in re at least 509 Grade	f evaluating order to % points t	g learning outco Mid-term exam 1 35 35 35 35 pass the mid for each learn	Mid- exa 1 2 3 -term ning o	term m 2 5 0 0 5 5 exam/ utcom	Oral exam 10 10 20 /exam the e)	Total           50           10           30           10           30           100           estudent
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad must Point 89 –	come 1 come 2 come 3 come 4 come related ing of c c achiev ts G 100 e	Ways of Presentatio n 10 10 10 0utcomes (in re at least 509 Grade excellent (5)	f evaluating order to % points t	g learning outco Mid-term exam 1 35 35 35 35 ass the mid for each learn	Mid- exa 1 2 - 1 2 3 - term ning o	term m 2 5 0 0 0 5 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Oral exam 10 10 20 Vexam the e)	Total       50       10       30       10       30       100       estudent
analysis per learning outcomes	Outo Outo Outo Outo Outo Not- Tota Grad must Point 89 – 76 –	come 1 come 2 come 3 come 4 come related ing of c achiev ts G 100 e 88 v	Ways of Presentatio n 10 10 10 0utcomes (in re at least 509 Grade excellent (5) ery good (4)	order to % points f	g learning outco Mid-term exam 1 35 35 35 35 pass the mid for each learn	Mid- exa 1 2 3 -term ning o	term m 2 5 0 0 5 exam/ utcom	Oral exam 10 10 20 'exam the e)	Total         50         10         30         10         30         100         estudent
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad must Point 89 – 76 – 63 –	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g	Ways of Presentatio n 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points f	g learning outco Mid-term exam 1 35 35 35 ass the mid for each learn	Mid- exa 1 2 3 -term ning o	term m 2 5 0 0 5 exam/ utcom	Oral exam 10 10 20 /exam the e)	Total         50         10         30         10         30         10         student
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad must Point 89 – 76 – 63 – 50 –	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g 62 p	Ways of Presentatio n 10 10 10 0utcomes (in re at least 50% Grade excellent (5) ery good (4) ood (3) ass (2)	order to % points f	g learning outco Mid-term exam 1 35 35 35 35 pass the mid for each learn	Mid- exa 1 2 3 -term ning o	term m 2 5 0 0 5 5 exam/ utcom	Oral exam 10 10 20 /exam the e)	Total         50         10         30         10         30         10         student
analysis per learning outcomes	Outo Outo Outo Outo not- Tota Grad must Point 89 – 76 – 63 – 50 – 0 –	come 1 come 2 come 3 come 4 come related ing of c c achiev ts 6 100 e 88 v 75 g 62 p 49 fa	Ways of Presentatio n 10 10 10 10 10 10 10 10 10 10	f evaluating order to % points f	g learning outco Mid-term exam 1 35 35 35 35 pass the mid for each learn	-term	term m 2 5 0 0 0 5 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Oral exam 10 10 20 Vexam the e)	Total         50         10         30         10         30         10         student
analysis per learning outcomes 3.10 Specific features	Outc Outc Outc Outc Outc not- Tota Grad must Point 89 – 76 – 63 – 50 – 0 –	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent	Ways of Presentatio n 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points f	g learning out of Mid-term exam 1 35 35 35 pass the mid for each learn oints of each	omes Mid- exa 5 1 2 2 3 -term ning o	term m 2 5 0 0 5 exam/ utcom	Oral exam 10 10 20 /exam the e)	Total 50 10 30 10 10 e student
3.10 Specific features related with taking	Outo Outo Outo Outo Outo not- <b>Tota</b> Grad must Point 89 – 76 – 63 – 50 – 0 – -	come 1 come 2 come 3 come 4 come related ing of c c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa	Ways of Presentatio n 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points the point of	g learning outco Mid-term exam 1 35 35 35 ass the mid for each learn bints of each at he made a	omes Mid- exa 1 2 3 -term ning o	term m 2 5 0 0 5 5 exam/ utcom	Oral exam 10 10 20 (exam the e)	Total 50 10 30 10 10 e student
3.10 Specific features related with taking the course	Outo Outo Outo Outo Outo not- Tota Grad must Point 89 - 76 - 63 - 50 - 0 - If a s the c If a s	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa	Ways of Presentatio n 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points f of the po tion is th hieve a s	pints of each asufficient nur	omes Mid- exa 1 2 2 3 -term ning o	term m 2 5 0 0 5 exam/ utcom exam/ utcom	Oral exam 10 10 20 (exam the e) e / she dir on. nts on th	Total 50 10 30 10 10 total solution
3.10 Specific features related with taking the course	Outco Outco Outco Outco Outco Outco Noteco Tota Grad must Point 89 - 76 - 63 - 50 - 0 - If a so the co If a so	come 1 come 2 come 3 come 4 come related ing of c c achiev ts C 100 e 88 v 75 g 62 p 49 fa tudent oral exa student	Ways of Presentatio n 10 10 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points f of the po tion is th hieve a s ke the ne	pints of each at he made a sufficient nur exam 1 35 35 35 35 35 35 35 35 35 35 35 35 35	omes Mid- exa 1 2 3 -term ning o outcou prese mber exam.	term m 2 5 0 0 5 exam/ utcom	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th	Total 50 10 30 10 10 10 e student
3.10 Specific features related with taking the course	Outco Outco Outco Outco Outco Outco Noteco Tota Grad must Point 89 - 76 - 63 - 50 - 0 If a sis the co If a sis exam Once	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa student n, he / s	Ways of Presentatio n 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to % points f % points f % hieve a s ke the ne	pints of each aufficient nur exam 1 35 35 35 35 35 35 35 35 35 35 35 35 35	omes Mid- exa 1 2 3 -term ning o outcol a prese mber exam. each	term m 2 5 0 0 5 exam/ utcom exam/ utcom	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th ng outco	Total 50 10 30 10 10 estudent
3.10 Specific features related with taking the course	Outo Outo Outo Outo Outo not- Tota Grad must Point 89 – 76 – 63 – 63 – 50 – 0 – - If a si the co If a si exam Once Ionge	come 1 come 2 come 3 come 4 come related ing of c c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa student n, he / s e won p er delet	Ways of Presentatio n 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to order to % points to tion is th hieve a s ke the ne ermediate e student	pints of each asufficient nur exam 1 35 35 35 35 35 35 35 35 35 35 35 35 35	outcol outcol prese mber exam. each	term m 2 5 0 0 5 exam/ utcom me, he entatic of poi learni t the re	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th ng outcol esult for a	Total 50 10 30 10 10 estudent ectly takes e midterm me are no a particular
3.10 Specific features related with taking the course	Outo Outo Outo Outo Outo Outo not- Tota Grad must Point 89 – 76 – 63 – 50 – 0 – 1f a s the c If a s exam Once Ionge Iearn	come 1 come 2 come 3 come 4 come related ing of c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa student n, he / s e won p er delet	Ways of Presentatio n 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to order to % points f bion is th theve a s ke the ne ermediate estudent	pints of each asufficient numeric exam 1 35 35 35 35 35 35 35 35 35 35 35 35 35	outcol outcol outcol prese mber exam. each correct ntil th	term m 2 5 0 0 5 exam/ utcom exam/ utcom entatic of poi learni t the re en are	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th ng outco esult for a e deleted	Total 50 10 30 10 10 10 estudent ectly takes e midterm me are no a particular and newly
3.10 Specific features related with taking the course	Outco Outco Outco Outco Outco Outco Outco Note Tota Grad must Point 89 - 76 - 63 - 50 - 0 If a so the co If a so exam Once Ionge Iearno earno	come 1 come 2 come 3 come 4 come related ing of c c achiev ts C 100 e 88 v 75 g 62 p 49 fa tudent oral exa student n, he / s e won p er delet ing out	Ways of Presentatio n 10 10 10 10 10 10 10 10 10 10	order to % points f % points f % hieve a s ke the ne ermediate estudent eby the p d for tha	pints of each at he made a sufficient nui exams for a 35 a 35 a 35 a 35 a 35 a 35 a 35 a 35	outcol outcol prese mber exam. each correct ntil th	term m 2 5 0 0 5 exam/ utcom entatic of poi learni the ro en are	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th ng outcor esult for a e deleted	Total 50 10 30 10 10 c student e student e student
3.10 Specific features related with taking the course	Outc Outc Outc Outc Outc Outc not- Tota Grad must Point 89 – 76 – 63 – 63 – 50 – 0 – 1f a s the c If a s exam Once learn earnot	come 1 come 2 come 3 come 4 come related ing of c c achiev ts 6 100 e 88 v 75 g 62 p 49 fa tudent oral exa student oral exa student	Ways of Presentatio n 10 10 10 10 10 10 10 0 0 0 0 0 0 0 0 0 0 0 0 0	order to order to % points f % points f % bieve a s ke the ne ermediate e student e student e by the p of for tha the exam	pints of each aufficient nur exam 1 35 35 35 35 35 35 35 35 35 35 35 35 35	omes Mid- exa 1 2 2 3 -term ning o outco prese mber exam. each correct ntil th tcome has n	term m 2 5 0 0 5 exam/ utcom exam/ utcom exam/ utcom itcom itcom	Oral exam 10 10 20 /exam the e) e / she dir on. nts on th ng outco esult for a e deleted de a prese	Total 50 10 30 10 10 estudent ectly takes e midterm me are no a particular and newly

2 11 Studente obligatione	Full time students are required to attend at least 70% of the total number of
3.11 Students obligations	Full-time students are required to attend at least 70% of the total number of
	hours of lectures and exercises in order to exercise the right to take the exam.
	Part-time students are required to attend at least 30% of the total number of
	hours of lectures and exercises in order to exercise the right to take the exam.
	If the student has not fulfilled all the obligations set by the course, he is
	obliged to attend the lectures again and meet the conditions for taking the
	evam
	Attendance can be offert by online tuition, organised webinars and added
	Attenuance can be onset by online tuition, organised weblinars and added
	assignments given by teachers. One lesson lasts 45 minutes, and several hours
	form a teaching unit. Absence from one teaching unit is counted as one
	absence. Delays and apologies are recorded separately. In that case, if the
	student missed more than 50% of classes, and has a justifiable
	reason/apology, the request should be submitted to the Department Council.
	which then decides on the justification of student absences with the
	obligatory oninion of the course leader
2 12 Written	Disignatory opinion of the course leader.
5.12 Written	Presentations must be written on a computer, can be made in PowerPoint of
assignments -	students can use other tools, e.g. Prezi, Pow loon, etc. The presentation must
presentations	last a minimum of 5 and a maximum of 10 minutes. The presentation must
	contain an introduction, main part and conclusion, where the introductory
	slide must contain the key points of the presentation. The presentation must
	not contain long sentences or text. Instead, there must be only keywords on
	the slides, and the content, i.e. the topic of the presentation, must be freely
	presented, without reading from the slides. The last slide (s) of the
	presentation must contain a list of used literature. After the presentation, it is
	presentation must contain a list of used includere. After the presentation, it is
2.42 Demoined weeding	Čišia Čeja Dulien M. Kasanavić I. Čternavlije A. Deslevni niemeški 2
3.13 Required reading	1. Cicin-Sain Buljan, IVI., Kosanović, J., Stampalija, A.: Poslovni njemački 2,
	Mikrorad – Ekonomski fakultet Zagreb, 2009.
	2 Sander , Ilse et al . DaF im Unternehmen. Ernst Klett Sprachen, Stuttgart
	2016.
3.14 Additional reading	1. Lecture and exercise notes.
	2. Duden – Universalwörterbuch Online
	Marčetić, T., Žmegač, C., Deutsch für den Alltag – Niemački za svakoga,
	3. Školska knjiga Zagreb 1995
	Darabuš Li Dolonga S. Engler T. Viežbe iz niemačke Gramatike
	4. Cucužiližto Siguer
4 ADDITIONAL COURSE IN	ORMATION
4.1 Quality control	The quality of the program, teaching process, teaching skills and level of
	mastery of the material will be established by conducting a written evaluation
	based on questionnaires, and in other standardised ways and in accordance
	with the by-laws of the Polytechnic of Međimurje in Čakovec.
4.2 Contact the teacher	Students can contact the teacher during the office hours and during classes.
	while for short questions and explanations they can contact him/her any day
	during working hours by coming in person or by landline. It is also nossible to
	ask questions by e-mail which will be answered in 49 hours at the latest. It is
	ask questions by e-mail, which will be answered in 40 hours at the idtest. It is
	desirable for students to come as often as possible for any possible questions
	auring the teacher's office nours.
4.3 Information about	It is the obligation of each student to be regularly informed about the course.
the course	All notifications about the classes or possible postponement of classes will be

	posted on the bulletin board and on the website of the Polytechnic at lea									
4.4 Course contribution to the study program		hours in advance. Communicate using basic language principles in an appropriate way in business situations in a foreign language.								
5. ANALYSIS OF COURSE TOPICS (the number of hours is equal to the number of lectures and exercises										
of the co	ourse)		LECTURES							
Classe s	Topic and	description	Method • Direct teaching (lecture, instruction, pp presentation) • Discovery learning (individual, lead, discussion) • Group learning • Case study • Field classes	Learning outcomes	Course outcome					
1.	Consumption		Direct teaching, discovery and group learning	Recognize terms in German related to the topic of marketing.	01					
2.	Marketing		Direct teaching, discovery and group learning	Define marketing in German.	01					
3.	Event marketing		Direct teaching, discovery and group learning	Give an example and benefits of event marketing.	01					
4.	Advertising factors		Direct teaching, discovery and group learning	Define advertising in German.	01					
5.	Reading charts		Direct teaching, discovery and group learning	Describe the changes shown in the graph in German.	01					
6.	Promotional media and slogans		Direct teaching, discovery and group learning	Comment on advertising slogans in German.	01					
7.	A small lexicon of marketing		Direct teaching, discovery and group learning	Sort terms and definitions in German.	01					
8.	Trade fairs		Direct teaching, discovery and group learning	Define trade fairs in German.	01					
9.	Trade fair towns/	cities in Germany	Direct teaching, discovery and group learning	List the most famous trade fair cities in Germany in German.	01					

10.	Trade fair goals	Direct teaching, discovery and group learning	Define trade fair goals in German.	01
11.	Communication elements and expressing opinions	Direct teaching, discovery and group learning	Express an opinion in German with the help of given structures.	02
12.	Business letters – form and content	Direct teaching, discovery and group learning	Order the elements of business letters using the elements given.	02
13.	Complaints and dealing with complaints	Direct teaching, discovery and group learning	Recognize the complaint in German and formulate a response to the complaint in German.	02
14.	Passenger classification	Direct teaching, discovery and group learning	Classify passengers in German.	01
15.	Sport	Discovery and group learning.	Define basic sports related terms in German.	03
	EXE	RCISES/ SEMINARS		
		Method		
Classe s	Topic and description	<ul> <li>Direct teaching (lecture, instruction, pp presentation)</li> <li>Discovery learning (individual, lead, discussion)</li> <li>Group learning</li> <li>Case study</li> <li>Field classes</li> </ul>	Learning outcomes	Course outcome
Classe s	Topic and description Comparative sentences	<ul> <li>Direct teaching (lecture, instruction, pp presentation)</li> <li>Discovery learning (individual, lead, discussion)</li> <li>Group learning</li> <li>Case study</li> <li>Field classes</li> <li>Direct teaching, Discovery and group learning</li> </ul>	Learning outcomes Use comparative sentences in German.	Course outcome
Classe s 1. 2.	Topic and description Comparative sentences Advertising	<ul> <li>Direct teaching (lecture, instruction, pp presentation)</li> <li>Discovery learning (individual, lead, discussion)</li> <li>Group learning</li> <li>Case study</li> <li>Field classes</li> <li>Direct teaching, Discovery and group learning</li> </ul>	Learning outcomes Use comparative sentences in German. Define advertising in German.	Course outcome 01 01
Classe s 1. 2. 3.	Topic and description         Comparative sentences         Advertising         Advertising in print media (and online)	<ul> <li>Direct teaching (lecture, instruction, pp presentation)</li> <li>Discovery learning (individual, lead, discussion)</li> <li>Group learning</li> <li>Case study</li> <li>Field classes</li> <li>Direct teaching, Discovery and group learning</li> </ul>	Learning outcomes Use comparative sentences in German. Define advertising in German. Describe trends and changes in advertising in German.	Course outcome
Classe s 1. 2. 3. 4.	Topic and description         Comparative sentences         Advertising         Advertising in print media (and online)         Compounds	<ul> <li>Direct teaching (lecture, instruction, pp presentation)</li> <li>Discovery learning (individual, lead, discussion)</li> <li>Group learning</li> <li>Case study</li> <li>Field classes</li> <li>Direct teaching, Discovery and group learning</li> </ul>	Learning outcomes Use comparative sentences in German. Define advertising in German. Describe trends and changes in advertising in German. Distinguish the components of a German compound.	Course outcome 01 01 01

6.	Revision	Discovery and group learning	Self-evaluate the knowledge of course content.	01
7.	Midterm test	Individual learning	-	-
8.	Fair organization and planning	Direct teaching, Discovery and group learning	Describe the actions that precede the fair in German.	01
9.	Zagreb fair	Direct teaching, Discovery and group learning	Describe the fair in German.	01
10.	Indirect speech	Direct teaching, Discovery and group learning	Use indirect speech to convey someone's words in German.	01
11.	Business letters – practice	Direct teaching, Discovery and group learning	Compose a business letter in German.	02
12.	Tourism and sports	Direct teaching, Discovery and group learning	Describe basic concepts from tourism and sports.	03
13.	Croatia as destination	Direct teaching, Discovery and group learning	Describe Croatia and its most important destinations in German.	03
14.	Students' presentations	Individual learning	Present a product / an innovation in German.	04
15.	Midterm test	Individual learning	-	-